

## Conference Poster Guidelines

### 1. Poster Dimensions and Format:

- Poster dimensions should be 84,1cm (width) x 118,9 cm (height), which equals A0 format.
- The poster should be in portrait orientation.
- Please ensure that the content of your poster fits within these dimensions and is clearly visible from a distance.

### 2. Content and Layout:

- Structure your poster to include the following sections: Title, Introduction, Objectives, Methods, Results, Discussion, Conclusion, and References (if applicable).
- Use clear headings and subheadings to organize the content.
- Include visual elements such as graphs, charts, images, and diagrams to illustrate key points.
- Keep text concise and avoid overcrowding the poster with excessive information.
- You may consider providing contact information (email address, institutional affiliation, website) for the authors or presenters to facilitate further communication or inquiries.

### 3. Text and Font:

- Include a clear and concise title at the top of the poster.
- Below the title, list the names of the authors and their affiliations. Highlight the presenting author's name with an asterisk (\*) if applicable.
- Use a legible font style such as Arial, Times New Roman, or Calibri.
- Ensure that text is large enough to be read comfortably from a distance (recommended font size: minimum 24 points for body text and 36 points for headings).
- Use bold or italicized text to emphasize important points, but avoid using all capital letters for entire sentences or sections.

### 4. Graphics and Visuals:

- All graphics and visuals should be of high quality with clear resolution.
- Label axes, legends, and data points clearly in graphs and charts.
- Use color strategically to enhance visual appeal and convey information effectively, but ensure accessibility for viewers with color vision deficiencies.

### 5. Printing and Mounting:

- Print your poster on high-quality paper or vinyl material.
- Ensure that the printing quality is sharp and colors are vibrant.

### 6. Presenter Responsibilities:

- Presenters should be available during the poster session to engage with conference attendees, answer questions, and discuss their research or project.

### Conference Poster Print Opportunities:

There are a variety of options for how to print your poster at the conference. Keep in mind, you are responsible for the expenses related to the publication, transit, and print of the poster. (Neither IAMO, conference local hosts, nor the conference venue are responsible for any damage or the possible loss of your poster.)

- Option 1: Print your poster and bring it with you on your flight to the conference location. Consult with your airlines about potential extra costs.
- Option 2: Arrange your poster to be printed at a local print shop close to the conference venue.
  - Suggested business: **Duplex**  
This print shop is located 750 m from IAMO. Here is their address:  
<http://www.duplex-halle.de>
  - **Please make sure to contact the print shop in time to ensure timely print and collection. The poster must be sent as a PDF by e-mail (duplex-halle@web.de) until Monday, 16 June 2025 at the latest, as the printing process takes longer.**